

JobAdder

Case Study

Cbus were recommended to JobAdder by a connection in the recruitment industry

Factsheet:



Industry: Superannuation



Established: 1984



Company Website: <https://www.cbussuper.com.au/>

Background

As one of Australia's very first industry superannuation funds, Cbus has a unique history: it was formed in 1984 as a result of Australian building and construction workers winning the rights to superannuation.

Cbus currently provides superannuation and income stream accounts to over 732,000 members around the country and collectively manages \$35b of industry funds.

With over 240 employees, Cbus recruits for roles ranging from Marketing Coordinator positions right up to Investment Managers, and JobAdder is used to all internal positions across the board.



The challenge

Having previously relied on Excel spreadsheets to juggle open roles, Cbus were recommended to JobAdder by a connection in the recruitment industry.

We sat down with Justine Hartman, a senior member of Cbus' Talent Acquisition team, to hear about Cbus' experience with JobAdder.

JobAdder's automated communications functionality has been a stand-out feature for Cbus from the outset. Being able to dispatch automatic, personalised responses to candidates - rather than sifting through an inbox, copy and pasting standard responses and manually changing candidate names and job descriptions - has brought a great deal of clarity to the HR team's workflow.

The JobAdder solution

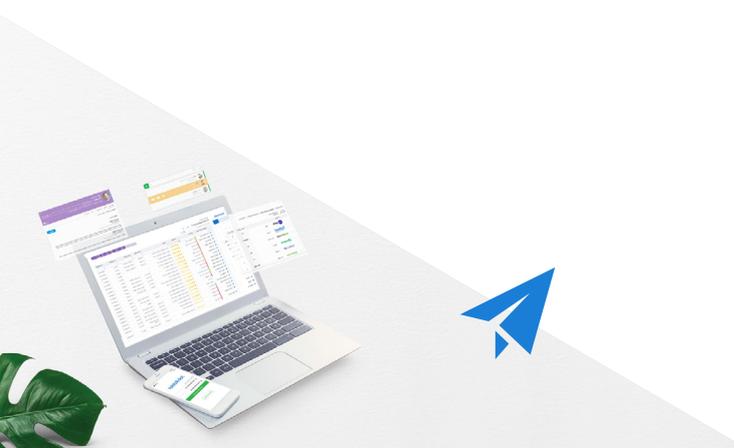
Implementing the JobAdder recruitment platform has enabled Cbus' HR team to centralise all talent acquisition tasks - tracking candidate applications, managing conversations with candidates and building talent pools - in one place.

Justine expands on the value that JobAdder provides to her: "Also, not only the candidate experience, but also our hiring manager experience - to be able to send through all submissions online, rather than print out resumes or Excel spreadsheets."

Cbus is in a fortunate position in the respect that they receive a lot of unsolicited resumes and referrals. This is one great way in which their talent specialists come across new talent, but it also creates a backlog of paperwork for the team.

JobAdder provides a systematic method of managing resumes and responding to referrals.

The ability for hiring managers to jump into JobAdder and see the status and progression of any open role has brought a greater level of transparency to the team. It is especially helpful for Cbus' senior leadership team that don't have the capacity to be across the ins and outs of every role on a daily basis, but who need to be able to see a succinct snapshot at a glance.



Highlights

“We get lots of unsolicited resumes, whether that be from job seekers or from people within our organisation referring friends with great backgrounds. That’s another aspect of how JobAdder really helps us, is being able to manage all those referrals and make sure we’ve gotten back to every one.”

The Cbus team get the most value out of JobAdder’s LiveChat feature, unanimously finding it well-suited to times when a short, instant response is required.

On a scale of 1-10, Justine rated JobAdder 10 out of 10 for her willingness to recommend the recruitment software to other companies.

“From all the times we’ve encountered someone online... Everyone has been fabulous. Very happy.”



JobAdder

[JobAdder.com](https://www.jobadder.com)

UNITED STATES

+1 720 676 6869

EUROPE

+44 203 868 9553

AUSTRALIA

+61 2 8005 5711

